

#### Dear Prospective Partner,

On behalf of the entire Universal Model United Nations, I thank you for taking interest in partnering with our organization giving us your valuable attention.

UNIVERSAL

Model United Nations

Our newly established international organization is immensely pleased to have begun searching for potential partnerships and has taken immense interest in your substantially successful organization. Hence, we would hereby like to offer a proposal for long-term collaboration and partnership with your respective organization.

This brochure contains the details regarding our organization along with the information on our upcoming conference from the 10th-11th of July. The Universal Model United Nations offers a unique opportunity to promote your brand in our conferences to hundreds of distinguished, passionate and talented individuals from around the globe as well as to create a healthy and beneficial long-term partnership for growth and accomplishing our objectives.

The Universal MUN team hopes to take significant steps into the future with your organization by establishing this collaboration that develops in both interests while continuing to ensure the voices of the youth are heard for a brighter future for our planet.

If your organization wishes to provide any other offers, suggestions or potential ideas regarding this collaboration, please feel free to reach out to us directly as well.

Thank you so much for your time, and please do not hesitate to reach out at universalmodelunitednations@gmail.com if you have any queries or concerns. We hope to hear from you!

Sincerely,



*Riya Sabherwal* Founder & Secretary General secretarygeneral.riya.umun@gmail.com

# UNIVERSAL Model United Nations

# Who We Are:

The Universal Model United Nations is a growing organization aiming to hold international virtual conferences and simulations for aspiring leaders and debaters worldwide concerning the United Nations in 2021 and beyond. It is centred around individuals learning about diplomacy, debate, foreign policies, and international relations through broadening their knowledge to solve current world affairs. Youths of all ages will be exposed to unfamiliar cultures, ethnicities, ideas, and people to channel their own perspectives to reach commonalities. We will build research, critical thinking, collaboration, and communication skills vital for any futuristic ambitions and open-minded global citizens desired in our ever-changing world today.

With immense pleasure, we invite you to be a part of Universal Model United Nations, to work together towards finding and refining the leaders in you.



Where future leaders converge

# UNIVERSAL Model United Nations

# Why collaborate with us?

We want to build research, critical thinking, collaboration, and communication skills vital for any futuristic ambitions and open-minded global citizens desired in our ever-changing world today.

UMUN strives to help people channelize their own perspectives to reach commonalities, which will not only help academically but also in growing socially. Universal Model United Nations is seeking collaboration in order to promote understanding of international diplomacy and to provide an environment in which youths can develop public speaking and leadership skills. We would be ecstatic to have your organization's support in furthering our mission. UMUN is not only interested in your contribution, but we also seek a lasting partnership based on mutual interest.

We believe that together, our organizations will be able to grow together to reach new heights and achieve our objectives.

# **MUN Collaboration Packages**

#### One Online Conference Collaboration package:

- Minimum of one post for a post on all social media handles,
- Posting on stories for stories on all social media handles,
- Promotions and marketing by organizing committee members once a day each week till the day of the conference.
- Promotional growth and outreach for both organizations for one conference,
- Logos for the flyers, brochures, and other organizational documents for one conference,
- Advertisements for conferences and any other events for one conference,
- A healthy, supportive and successful partnership for business and cooperation when needed for one conference.
- Exchanging of entertainers for the opening and/or closing ceremony

#### Long-term Collaboration package for online conferences:

- Minimum of one post for a post on all social media handles per conference,
- Posting on stories for stories on all social media handles for the duration of the partnership,
- Promotions and marketing by organizing committee members once a day each week for each of the conferences,
- Promotional growth and outreach for both organizations for the duration of the partnership,
- Logos for the flyers, brochures, and other organizational documents for the duration of the partnership,
- Advertisements for conferences and any other events for the duration of the partnership,
- A healthy, supportive and successful partnership for business and cooperation when needed.
- Possibility of collaboration for eventual offline conferences (details will be shared in the future in relation to this when the time comes)
- Exchanging of entertainers for the opening and/or closing ceremonies



# NGO and Non-MUN Collaboration:

#### One Online Conference Collaboration package:.

- Promotional growth and outreach for both organizations till the end of our conference.
- Logos of our respective organizations for certificates, brochures, and other organizational documents for the one conference.
- Advertisements and guest speakers for any 1 event and/or conference for both organizations.
- A healthy, supportive and successful partnership for business and cooperation when needed till the end of our conference.

#### Long-term Collaboration package for online conferences:

- Promotional growth and outreach for both organizations,
- Logos of our respective organizations for certificates, brochures, and other organizational documents till the duration of the partnership
- Advertisements and guest speakers for events and conferences till the duration of the partnership,
- A healthy, supportive and successful partnership for business and cooperation when needed till the duration of the partnership,
- Partnering in events together for the youth and beneficial causes whenever possible.
- Possibility of collaboration for eventual offline conferences (details will be shared in the future in relation to this when the time comes)
- Logo of your organization displayed on our website.

The terms designated involvement stated above may apply to both parties. If your organization wishes to provide any other offers or suggestions regarding this collaboration, please feel free to notify us as well.

If choosing the long-term collaboration package, the duration of this partnership can be discussed further on acceptance to the proposal however it should at least last 1 year.



Where future leaders converge

## UNIVERSAL Model United Nations

### **Date & Duration:**

The conference will be from the  $10^{th}$  to the  $11^{h}$  of July 2021. Location:

*Via the Zoom digital meeting platform.* **Expected Delegates:** 150-350

### **Committees and Agendas:**

- 1. UNHRC: Deliberation on censorship atrocities in technology, emphasising on the right to information and privacy.
- *2. UNW:* Discussing and implementing action plans to mitigate sexual harassment cases for women in public and social media.
- *3.* UNSC: Discussing the intricacies of the Islamic Republic of Iran in the JCPOA.
- *4. UNGA-ECOFIN:* Combating the economic crisis faced by developing nations due to the COVID-19 pandemic.
- 5. International Press

# **Official Email:**

universalmodelunitednations@gmail.com

# From the entire Universal MUN Secretariat: Thank You for your Interest!

Riya Sabherwal - Founder & Secretary General

Isa Zuhrić - Deputy Secretary General

Joel Varghese- Director General

**Ovee Chachad**- Deputy Director General

Sagar CV - Chief Advisor



# **Contact Us:**

E-Mail: umunpublicrelations@gmail.com

Instagram: <u>https://www.instagram.com/umunofficial/</u> @UMUNofficial

LinkedIn: <u>https://www.linkedin.com/company/universal-model-united-nations/</u> UNIVERSAL MODEL UNITED NATIONS

**Twitter:** <u>https://twitter.com/ModelUniversal</u> @ModelUniversal

### Facebook:

https://facebook.com/Universal-Model-United-Nations-102623661816096/ Universal Model United Nations

Our Website: <u>https://universalmodelun.wixsite.com/universal-mun</u> Universal Model United Nations

# UNIVERSAL Model United Nations

